Social Media Policy

EGUSD Social Media Official Comment Policy

The Elk Grove Unified School District (EGUSD) and its schools welcome the community's contributions (e.g., posting comments) to its official Facebook, Twitter and/or Instagram accounts.

The purpose of this social media site is to inform and engage EGUSD students and their families, staff, residents and other interested persons by providing current and useful information regarding district programs, activities and operations. Such information shall be appropriate for both internal and external audiences.

The intent of this policy regarding participation on EGUSD's (or the school's) official social media sites is to maintain a positive and informative flow of communication while protecting the privacy and rights of our community. **With these aims in mind, posting on EGUSD's (or the school's) official social media site constitutes acceptance of the following terms of use and protocols:**

- Participants are encouraged to submit comments, questions and concerns. The District's/School's official social media site is a moderated online discussion that constitutes a **limited forum, the contents of which are at the discretion and control of EGUSD/the school**;
- EGUSD and its schools will exercise their legal rights to regulate speech within this limited forum on the District's and/or school's official social media sites;
- All posting of comments on this page is at the discretion of EGUSD and its school's official social media site administrators;
- The District's and/or school's official social media sites administrators will review all postings to make sure they are appropriate, constructive and abide by EGUSD's Board Policy and Administrative Regulation 1113 regarding District and School Communication Tools; (Internet access and practices is under BP 6163.4 – Student Use Of Technology;
- The District's and/or school's official social media sites administrators will not restrict speech on the basis of a disagreement with the opinion expressed;
- Once posted, the District's and/or school's official social media site administrators reserve the right to delete submissions that contain vulgar language, personal attacks of any kind, or offensive comments that target or disparage any ethnic, racial, gender or religious group; and
- EGUSD and its schools do not allow postings of photographs or videos by anyone other than by District and/or school's official social media site administrators or other specifically authorized EGUSD personnel.

Further, the District and/or school's official social media sites administrators also reserve the right to delete comments on the District's and/or school's official social media sites that:

- contain spam, advertising, solicitations or include links to other sites;
- are clearly off topic, and/or disruptive;
- cause or are reasonably likely to cause substantial disruption to the school's and EGUSD's educational environment or operations;
- are obscene, vulgar or sexually explicit, including masked words (***), acronyms and abbreviations;
- violate a person's privacy;
- abuse, harass, stalk, threaten, violate the legal rights of others;
- are libelous or slanderous;
- are likely to incite students and create a clear and present danger to the operation of the schools;
- interfere with the educational mission of the schools or EGUSD;
- are endorsements of any product, cause, political party, or political candidate, which are all forbidden;
- are chain letters, pyramid schemes or fraudulent or deceptive messages;
- promote particular services, products, or political organizations or campaigns;
- infringe on copyrights or trademarks;
- contain links to inappropriate websites;
- advocate illegal activity; and/or
- violate any EGUSD policies.

Please note that the comments expressed on the District's and/or school's official social media sites do not reflect the opinions and position of EGUSD, the school or its employees.
EGUSD thanks you in advance for your contributions to the District and/or school's official social media sites, and for the help in creating a safe and vibrant online community.

disability, sex, sexual orientation, gender, gender identity, gender expression, or genetic information; a perception of one or more of such characteristics; or association with a person or group with one or more of these actual or perceived characteristics.

For questions or complaints concerning student against student incidents, please contact:

Jenifer Avey
Assistant Superintendent, Elementary Education/Title IX Coordinator
9510 Elk Grove Florin Road
Elk Grove, CA 95624
(916) 686-7795 x 67125
TitlelX@egusd.net

Chad Sweitzer
Assistant Superintendent, Secondary Education/Title IX Coordinator
9510 Elk Grove Florin Road
Elk Grove, CA 95624
(916) 686-7795 x 67118
TitlelX@egusd.net

For questions or complaints concerning employees, please contact:

Elena Duenas
Director, HR Compliance/Title IX Coordinator
9510 Elk Grove Florin Road Elk Grove, CA 95624
(916) 686-7795 x 67149
HRCompliance@egusd.net or TitlelX@egusd.net

For questions or complaints concerning Section 504, please contact:

Amreek Singh
Executive Director, Human Resources/504 Coordinator
9510 Elk Grove Florin Road
Elk Grove, CA 95624
(916) 686-7568 x 67194
amrsingh@egusd.net

For questions or complaints concerning facilities, please contact:

Robert Teresi
Director, Risk Management
9510 Elk Grove Florin Road
Elk Grove, CA 95624
(916) 686-7775
rteresii@egusd.net

For questions or complaints concerning educational equity, please contact:

Cory Jones
Director of Educational Equity
9384 Elk Grove Florin Road
Elk Grove, CA 95624

ELK GROVE UNIFIED SCHOOL DISTRICT

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